Exceptional Presenter Goes Virtual

# These are not new – Newscasters

“Virtual” presentations are not new – but we are getting new tools all the time.

Activity: What are five aspects of newscasts we can apply to virtual presentations?

1. Organization & sequencing
2. Efficiency
3. Roles
4. Transitions
5. Tools

# What’s Great about Virtual Presentations?

1. Easy to get people from multiple places together
2. Can be had with very little setup
3. Requires no travel

# What’s Not Great about Virtual Presentations?

1. Easy to slack off
2. Inevitable glitches
3. Can be different presenting to a silent audience

What % of senior biz execs tend to “multitask” during digital meetings according to a 2009 Forbes survey? 58%

# Keep it Relevant

* Purpose (goal/mission/objective)
* Key take-away points
* Agenda & sequencing
  + “Segmentizing”
* Situation as you understand it
* End result, benefits/consequences
* Help everyone prepare

# Keep it Engaging

“Make your presentation more interesting than any of the distractions”

* Make a commitment & ask for a commitment
* Don’t fly solo
* Make your presence look good (webcam, lighting, etc.)
* How to present to a camera
  + Framing
  + Gesture control

# Keep it Moving

* Don’t get bogged down
  + Eliminate irrelevancies
  + Practice delivery
  + Manage the clock
* Create seamless transitions
* Follow up