## Easy Questions

1. What is the one memorable complement you’ve received? What made it memorable?

## Medium Questions

1. What is more effective at making people get motivated: praise or punishment?
2. What is more effective at making people stay motivated?
3. What’s better – several incidents of small praise, or fewer incidents with larger praise?

## Hard Questions

1. How do you make a “thank you” in e-mail mean something?

A man desires praise that he may be reassured, that he may be quit of his doubting of himself; he is indifferent to applause when he is confident of success.   
[Alec Waugh](http://www.brainyquote.com/quotes/quotes/a/alecwaugh101102.html)   
  
A negative judgment gives you more satisfaction than praise, provided it smacks of jealousy.   
[Jean Baudrillard](http://www.brainyquote.com/quotes/quotes/j/jeanbaudri386147.html)   
  
A new philosophy generally means in practice the praise of some old vice.   
[Gilbert K. Chesterton](http://www.brainyquote.com/quotes/quotes/g/gilbertkc397644.html)   
  
A person places themselves on a level with the ones they praise.   
[Johann Wolfgang von Goethe](http://www.brainyquote.com/quotes/quotes/j/johannwolf150597.html)   
  
A refusal of praise is a desire to be praised twice.   
[Francois de La Rochefoucauld](http://www.brainyquote.com/quotes/quotes/f/francoisde151054.html)   
  
According to my principles, every master has his true and certain value. Praise and criticism cannot change any of that. Only the work itself praises and criticizes the master, and therefore I leave to everyone his own value.   
[Carl Philipp Emanuel Bach](http://www.brainyquote.com/quotes/quotes/c/carlphilip198566.html)   
  
Admonish your friends privately, but praise them openly.   
[Publilius Syrus](http://www.brainyquote.com/quotes/quotes/p/publiliuss155320.html)   
  
All praise to the masters indeed, but we too could produce a Kant or a Hugo.   
[Jose C. Orozco](http://www.brainyquote.com/quotes/quotes/j/josecoroz263045.html)   
  
Although strength should fail, the effort will deserve praise. In great enterprises the attempt is enough.   
[Sextus Propertius](http://www.brainyquote.com/quotes/quotes/s/sextusprop205056.html)   
  
Among the smaller duties of life I hardly know any one more important than that of not praising where praise is not due.   
[Sydney Smith](http://www.brainyquote.com/quotes/quotes/s/sydneysmit139142.html)   
  
An actor remembers his first piece of published praise. It is written on his heart.   
[Conrad Veidt](http://www.brainyquote.com/quotes/quotes/c/conradveid179091.html)   
  
An ingenuous mind feels in unmerited praise the bitterest reproof.   
[Walter Savage Landor](http://www.brainyquote.com/quotes/quotes/w/waltersava151114.html)